

PHYSICAL RESOURCES

Anything to do with machinery and equipment, physical hard assets, buildings and office spaces, vehicles and trucks, technology, point-of-sale systems, computer hardware

CALL TO ACTION: Canadian Manufacturers Needed to Help Combat COVID-19 see [GOC](#)



Continuity Plan Toolkit for Entrepreneurs see [BDC](#)

Tips for Alberta Business and Community Leaders see [EDA](#)

Alberta Pandemic Preparedness Checklist for Business see [GOA](#)

Employment Insurance Information for Employers see [GOC](#)

Resources for Canadian Businesses see [GOC](#)

Workers Compensation Board, COVID-19 see [WCB](#)

Update your HR Plan for COVID-19, Agriculture see [FCC](#)

Helping Others During the COVID-19 Pandemic see [MHFA](#)

Anything to do with people who create and deliver the product or service, salespeople, promotions and communications, organization managers, work life balance, employee onboarding, training, health & safety, WCB, incident investigation, hazard assessment and control, customer service

HUMAN RESOURCES



Knowledge of the key resources your business manages is important everyday
KEY RESOURCE SUPPORTS RIGHT NOW may have everything to do with your sustainability and recovery ability



INTELLECTUAL RESOURCES

Anything to do with contracts, agreements, branding materials, systems and processes, computer software, customer knowledge, your company's brand and brand materials, copyrights and patents, customer databases, proprietary knowledge

Navigating Coronavirus: COVID-19 Resources for Foodservice Operators see [RC](#)

Guide: How COVID-19 Delays Could Affect your Supply Chain.. see [TR](#)

COVID-10 and Business Insurance see [IBC](#)

Business Continuity Handbook see [YYC](#)

Resources on COVID-19, Agriculture see [CFA](#)

How Companies Can Support Society see [WEF](#)

Business Credit Availability Program (BCAP) see [BDC](#) and [EDC](#)

New Tax Filing and Payment Due Dates and see [CRA](#)

Community Futures Yellowhead East see [CFYE](#)

Western Economic Diversification see [WDC](#)

Anything to do with cashflow, sales, expenses, taxation, tradelines and lines of credit, venture capital, grants and loans, stock options for employees

FINANCIAL RESOURCES



Growing communities one idea at a time.