



TOWN OF SWAN HILLS

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PRESS RELEASE

JUNE 28, 2021

THE TOWN OF SWAN HILLS COVID-19 BUSINESS AND NON-PROFIT SUPPORT GRANT NOW ACCEPTING APPLICATIONS

The Town of Swan Hills has released its COVID-19 Business and Non-Profit Support Grant to help with the current needs and recovery efforts of local businesses, home-based businesses, non-profit organizations, and societies that have been adversely affected by COVID-19.

"The COVID-19 pandemic has brought many challenges to local businesses and non-profits above those which are normally faced on a day-to-day basis," stated Swan Hills Mayor Craig Wilson. "If the town can offer a little help to move these businesses and non-profits forward, it is in everyone's best interest."

To create the grant the Town of Swan Hills has partnered with Community Futures Yellowhead East as part of their Regional Business Resiliency & Diversification Partnership Initiative Fund. The Town of Swan Hills has worked closely with Community Futures Yellowhead East on many different initiatives in the past and they continue to be a strong resource and ally to the town.

"The Federal and Provincial Governments have released an array of assistance programs during the COVID-19 pandemic," added Community Futures Yellowhead East Board Chair Carol Webster. "These programs can seem daunting for businesses and non-profits to take advantage of. If we can help navigate through them, it will give these groups the confidence to utilize these programs."

The Town of Swan Hills COVID-19 Business and Non-Profit Support Grant is available under two support streams:

- Stream One - Financial Aid: Funds will be utilized to work with a designated accounting firm to apply for and prepare annual reporting of Canada Emergency Support Programs.
- Stream Two - Business/Non- Profit Diversity: Funding will be utilized to work with a designated consulting firm(s) to strengthen the diversification efforts of a business or non-profit.

These two grant streams have been created to assist local businesses and non-profits access valuable Federal and Provincial Government funding and help with the changing business landscape magnified by COVID-19. The deadline to apply is July 31, 2021.

Information on the grant is available at: www.townofswanhills.com

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