

**Community FUTURES YELLOWHEAD EAST  
REGULAR ZOOM BOARD Meeting Minutes  
June 17, 2021**

**IN ATTENDANCE**

**CAROL WEBSTER, DARYL WEBER, LESLIE PENNY, RAY HILTS,  
JUDY TRACY, JIM HAILES, JOHN BURROWS, PAT BURNS, NICK  
GELYCH, MARVIN SCHATZ, MICHELLE JONES, MATTHEW  
HARTNEY, ELLEN MACCORMAC**

<b>MISSING: REGRETS:</b>	
<b>1) CALL TO ORDER:</b>	Call to Order by Chair Carol Webster at 2:09
<b>2) ADOPTION OF AGENDA:</b>	<b><u>Motion# 15/21 Moved by Judy Tracy</u></b> <i>That the Agenda be accepted as attached</i> <p style="text-align: right;"><b>CARRIED</b></p>
<b>3) MINUTES OF PREVIOUS MEETING:</b>	<b><u>Motion # 16/21 Moved by Leslie Penny</u></b> <i>That the minutes of the May regular board meeting, be accepted as attached.</i> <p style="text-align: right;"><b>CARRIED</b></p> <b>Motion # 17/21 Moved by Daryl Weber</b> <i>That the minutes of the Special Committee Meeting be accepted as attached</i> <p style="text-align: right;"><b>CARRIED</b></p>
<b>4) CHAIRPERSON'S REPORT:</b>	<b><u>Motion # 18/21 Moved by Nick Gelych</u></b> That the chairpersons report be accepted as presented.  <b>Development of Elevator Pitch</b> for Board Members – staff to create the pitch. <b>Executive Meeting to be held</b> soon to discuss meeting with other MLA's & MPs within the region to discuss the COVID-19 Impacts to Small Business.
<b>5) TREASURERS REPORT/ COVID-19 IMPACT TO SMALL BUSINESS COMMITTEE REPORT</b>	<b>Treasurer Report: Q1- Apr-June 2021 As Attached</b> <b>2021 EFT Transaction List To Date: As Attached</b>  <b>Committee Member Ray Hilts: To report ON Special Guest/Committee Meeting.</b> Ray provided overview of discussion. <b>Next Steps:</b> Set up Executive Meeting to discuss next steps and boarder perspective meetings.
<b>6) GUEST PRESENTATION</b>	<b><u>Discussion with David Filiplic of WD:</u></b> David provided an update from WD: WD separating into 2 AGENCIES – BC will have its own agencies and the remaining will make up the other agency. WD will be setting up a couple more offices throughout the region.  Tourism Relief Fund developed and discussed. Canada Community Redevelopment Program discussed, and information provided. Board reviewed concerns with the RRRF program with David. David advised they acknowledge that the program was hastily put together, as were many

programs due to the pandemic and need to respond quickly. Thanked the office for its hard work.  
 Investment & Futures Growth & changes discussed.  
 Recommended board meeting with CFNA to have more movement in making recommendations coming from the COVID-19 Impact to Business Report.

Further discussion around CFLIP and the need to move excess funds. David advised unless requested, it will not be necessary.

David agreed to meet with ED to discuss the final expenditures of the RRRF fund.

**7) EXECUTIVE DIRECTOR REPORT:** **Motion # 19/21 Moved by Judy Tracy**  
 Motion to accept report as information.  
**CARRIED**

**8) IRC REPORT:** **Motion # 20/21 Moved by: Marvin Schatz**  
 Motion to accept report as presented.  
**CARRIED**

**9) CED REPORT:** **Motion # 21/21 Moved by: Daryl Weber**  
 Motion to accept as presented.  
**CARRIED**

**10) OLD BUSINESS:**

**10.1 COVID-19 Impact to Business Responses** – Individual Reports Sent to municipalities – As Information.

**10.2 Final Partnership Matching Grant Legal Agreement Completed-** As Attached – presented as Information.

**10.3 CFYE Partnership Matching Grant Initiative Partner Update** – Whitecourt, Barrhead Agreements Completed, Swan Hills & Onoway forthcoming, Funds Distributed. Budget Attached. Presented for Information.

**10.4 Lemonade Day Update – Final Registrations #'s, Sponsorship Totals** Board Member, Marvin Schatz requested to be included in the award presentations.

**10.5 Staff Holidays/Return to Work**

All Old Business: Presented and accepted as information

**11) NEW BUSINESS:**

**11.1 Summer Board Meetings, Fall Board Meetings:** - Board agreed to hold the September Board Meeting in person in Whitecourt.

**11.2 CFYE Strategic Planning Session:**  
**Motion # 22/21 Moved by Leslie Penny**  
 Motion to approve that the strategic planning session be held off until after October Council Elections.  
**CARRIED**

**11.3 Election of IRC Vice Chair:**  
**Motion# 23/21 Moved by: Judy Tracy**  
 Motion to accept Carol Webster as IRC Vice Chair  
 IRC Vice Chair: Carol Webster, nominated by Judy Tracy, in by acclamation.  
**CARRIED**

**11.4 CFNA Fall Symposium/Team Training – awards nomination- As Attached.**

## 12) ROUND TABLE:

Board Members encouraged to look at dates to see who wants to attend.

### **Judy Tracy – Town of Onoway**

- Fireworks moving forward for Canada Day, along with a parking log garage sale.
- New Business: The Table opening
- Sidewalks have been painted for pride month and will be done in Orange later for Indigenous Awareness and then maybe Mental Health Month.
- Main Street possibly closing for summer to allow for business street markets.
- Drive In Theatre being planned.

### **Daryl Weber – Village of Alberta Beach**

- Acknowledge assistance from Lac Ste Anne for all their help with Beach and Ball diamond clean up.
- Street paving underway. Main Beach fixed & Grated for sod to be installed.
- AB in Bloom group doing a great job.

### **Pat Burns – Town of Mayerthorpe**

- Participating as Lemonade Day Judge
- Tim Hortons breaking ground and developing highway ramp.
- Rolling out garbage container program. – mixed reviews from residents
- BMX Bike Park – Grand opening, Grass area seeded.
- Ribbon Cutting 4 new library held.
- Flowers put in community baskets & hung.

### **Nick Gelych – Lac Ste Anne County**

- Partnership project: Shop the County with Onoway, Alberta Beach and Lac Ste Anne County going very well.
- Developed a Come to Life online portal that promotes the area, businesses, campaigns. Nick will share the link. <https://cometolife.ca/>

### **Ray Hilts – Town of Whitecourt**

- Attended cheque presentations to local small businesses who were successful in receiving small business grant initiative on behalf of CFYE.
- Trailblazers looking for promotional opportunities, as they are looking for snowmobile extraction & recovery vehicle. Hosting a fund raiser event being planned. To purchase the vehicle. Sherpa vehicle \$250,000+
- Arbitration still moving forward with Woodlands County.
- Ray attending as a Judge for Town at Lemonade Day June 19, 2021

### **Leslie Penny – Town of Barrhead**

- Land @ champion Feed lot looks like the development will be moving forward. Patio bylaw approved pending neighbour approvals.
- Fair in August being planned. Rec Facility open once Phase III is open across the province.
- Barrhead Survey for Youth being forwarded for all Terrain Park.
- Theatre is re-open, New Grant Program being approved for Small Businesses and CFYE.,

### **Marvin Schatz- County of Barrhead**

- New Economic Development Investment program passed- Tax Incentive Bylaw program. New Business can apply for Tax exemption for up to 3 years based on the value of the investment.

**Jim Hailes – Town of Fox Creek**

- Council looking at possibility of developing an in-town Chicken bylaw.
- Curbing has been done.
- Tim Hortons has started digging.
- Curbing completed.
- Pavement being prepared for next area.
- Old pavement will be donated to the Golf Course parking lot.
- Canada Day Parade planning and may expand to include other plans depending on Provinces Phase III opening.
- Group working on providing regular markets.

**Carol Webster – Town of Swan Hills**

- Rumble Alberta Swan Hills putting together welcome packages.
- Carol met with Growth Alberta regarding the Rumble Alberta Group rolling through the area – 44 routes going on.
- Toxic Round up weekend a great success, may be last one held at Suez.
- Take it Leave it program held.
- Community in Blook offering pick, pic, and post- Pick-up garbage around the community, take a picture and post it to the page. Prizes will be awarded.
- Campground Leases officially completed.
- Grad flags purchased and being flown around town to promote local grads.
- RCMP Staff Sergeant Transferred, interim coverage being provided in house.
- Swan Hills participating on Lemonade Day, with 3 local judges and 2 from Pembina.
- Growth has opened an office in Mayerthorpe, Westlock will be developing a DMO that Growth will partner with.
- Wild Alberta continuing to be developed and may move on its own.

**ADJOURNMENT:**

**Motion # Moved by**

Moved to adjourn at:

**NEXT MEETING:**

**SIGNING AUTHORITY**

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**Chair, Carol Webster**

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**Secretary, Leslie Penny**