Economic Development Resources

Economic Strategy

Alberta's Recovery Plan

Plan to breathe new life into Alberta's economy and create new opportunities for every Albertan. It's a plan to build, to diversify, and to create jobs. PDF copy here: <u>https://open.alberta.ca/publications/albertas-recovery-plan</u>

Economic Development in Rural Alberta Plan (EDRAP)

The EDRAP sets out an action plan for a five-year commitment. Initiatives are designed to support capacity building in the key areas of entrepreneurship, skills development, small business supports, marketing rural and Indigenous communities and promoting tourism and rural economic development interconnectivity at the regional level.

Selling Alberta to the world: An Investment and Growth Strategy

This strategy supports Alberta's Recovery Plan by identifying actions to create jobs and diversify the economy.

Listings, Catalogues, and Portals

Alberta Agri-Food Products and Services Export Catalogue

Connecting international buyers with Alberta product and service suppliers.

Alberta food directories

Connecting Alberta-based food processors and producers with buyers to promote locally produced food.

Alberta Major Projects

An inventory of private and public sector projects in Alberta valued at \$5 million or greater.

Agri-food and local food

Information about the agri-food industry, food processing and farmers' markets.

BizPaL permit and licence search

Federal, provincial, territorial and municipal business permits and licences in Canada.

Business License (Alberta)

Search for a business, charitable organization, or fundraiser provincially licensed or registered in Alberta.

Directories of Canadian Companies

Registering as a Canadian supplier, searching for competitors and checking a company's incorporation status.

Economic development funding and grants

Tax credits, grants and other funding programs to stimulate regional economic development.

Job Bank

Advertise your job for free and access free tools and resources to help you find, hire, and retain the right workers.

Jobs for Ukraine

Provides information on how to promote jobs to Ukrainians coming to Canada to escape the crisis in their country.

Level UP

Enables employers to connect with students from schools across Canada for paid, short-term, remote projects.

Municipal locations and codes

Municipal locations in Alberta, and municipal codes and information systems and datasets.

National Broadband Internet Service Availability Map

The map is a comprehensive database of current and planned Internet service availability across Canada. It is a key tool in showing the Government of Canada's progress in getting all Canadians connected to high-speed Internet as well as a key reference document on the implementation of broadband services.

Open government portal (Alberta)

Collection of datasets and publications by (Alberta) government departments and agencies.

Open Government (Canada)

Collection of datasets and publications by (Canada) government departments and agencies.

Public Engagements

Help shape the future of (Alberta) government policies, programs and services.

Tourism HR Canada

Pan-Canadian organization with a mandate aimed at building a world-leading tourism workforce by facilitating, coordinating, and enabling human resource development activities.

Travel Alberta Discounts to Market and Grow Your Tourism Business: Learning Resources

Marketing your tourism business can be hard, especially when you don't know where to start. Access classes and modules to learn everything you need to know to grow your business.

- Tourism Connects: Learn how to design memorable travel activities, test visitor experiences, and build unique travel packages.
- eLearningU: Understand what the best tactics, strategies, and techniques are for your digital tourism marketing strategy.

Wage and salary information | Alberta.ca

An Extensive analysis of wages and salaries across a wide variety of occupations in the province.

Networks, NGOs, and Crown Corporations

Clean Resource Innovation Network (CRIN) - Resources

Resources from pan-Canadian network focused on ensuring Canada's oil and gas resources can be sustainably developed and integrated into the global energy supply.

Canadian Rural Revitalization Foundation (CRRF)

Contributes to the revitalization and sustainability of rural Canada through collaborative research for rural leaders in the community, private sector, and in all levels of government. Click here <u>CRRF Newsletter</u> - to sign up for newsletter or access past CRRF newsletters.

Excellence in Manufacturing Consortium (EMC) - Women in Manufacturing

Are you a women apprentice or journeyperson? Do you have red seal tradespeople in your organization? Are you interested in making your workplace more welcoming and inclusive? Reach out to us to be the first to know about an upcoming initiative focused on women in manufacturing skilled trades. To register, click <u>here</u>.

Farm Credit Corporation (FCC)

A federal commercial Crown corporation reporting to the Minister of Agriculture and Agri-Food. FCC provides financing, knowledge, and software to almost 102,000 customers with a team of 2,200 employees operating from 102 offices located primarily in rural Canada and its corporate office in Regina, SK. <u>See news releases here.</u>

Rural Development Network- (RDN)

RDN is a not-for-profit group that helps rural communities fill gaps in community social development by offering services on a cost-recovery basis. Our work also includes advocacy on broader issues and amplifying the collective voice of rural communities.

• We equip you with the tools, information, and expertise needed to jumpstart projects identified by your community.

- We help you identify and access funding to support projects.
- We help you obtain, retain, and improve the skills, equipment, and other resources needed for the project to be self-sufficient and sustainable, or, in other words, build capacity.

Sign Up for the <u>RDN Newsletter</u>!

RDN 2023 Understanding Community Broadband: The Alberta Broadband Toolkit

Learn the key knowledge and actionable steps that you need for your broadband solution. This toolkit aims to support communities, individuals, service providers and others across the province achieve universal digital connectivity. This Toolkit provides information and planning tools to help community leaders and broadband champions build a broadband vision within their communities. To download the toolkit, click <u>here</u>.

RND: Sustainable Housing Initiative

RDN's Sustainable Housing Initiative is dedicated to the development of cost-effective, innovative, and sustainable housing within rural communities across Canada. To date, SHI has developed a guide to developing affordable housing and has created the expertise to provide capacity and consulting services. For further information, and access to resources, click <u>here</u>.

RDN: READI to Work

RND has launched a new initiative called READI to Work! The program supports the integration of newcomers in rural and remote communities across Alberta through training and capacity building. Become an employer partner in our upcoming cohort and access training and support the creation of work placements to help attract and retain newcomers. To submit an expression of interest before October 20th, click <u>here</u>.

The READI Toolkit, done in partnership with Lethbridge Family Services and ASSIST Community Services Centre, is designed to support employers in rural and remote areas with best practices, resources, and tools for successfully attracting, settling, and retaining newcomers into their organizations and communities. To request the toolkit, click <u>here</u>.

News Sources

Alberta Cleantech Newsletter

To receive the newsletter, contact Julia Mah with a request to be put on the mailing list. Julia Mah, Trade and Export Development, Ministry of Jobs, Economy and Innovation, Government of Alberta Phone: 403-297-8904 Email julia.mah@gov.ab.ca

Alberta Energy Industry Newsletter

To receive the newsletter, contact Darcy Kirtzinger with a request to be put on the mailing list. Darcy Kirtzinger, Senior Trade and Investment Officer, Ministry of Jobs, Economy and Innovation, Government of Alberta

Phone: 780-415-8819 Email Darcy.Kirtzinger@gov.ab.ca

Alberta Municipalities

News from Alberta Municipalities, formerly Alberta Urban Municipalities Association (AUMA).

Alberta Technology Sector Newsletter

To receive the newsletter, contact Svenja Chenikel with a request to be put on the mailing list. Svenja Chenikel, Trade Relations Unit, Ministry of Jobs, Economy and Innovation, Government of Alberta Cell: 780-934-2750 Email <u>svenja.chenikel@gov.ab.ca</u>

Agri-News

This week in Alberta agriculture.

Betakit Newsletters

Canadian Startup News & Tech Innovation

Calgary Economic Development Newsroom

News from Calgary Economic Development.

Tourism Industry Association of Alberta (TIAA) News, Research, Reports & Submissions

What's happening in tourism by the TIAA, a not-for-profit tourism association that advocates on behalf of all segments of Alberta's tourism economy.

Chambers of Commerce

Alberta Chambers of Commerce <u>News</u>, <u>Events</u>, and <u>Chamber Directory</u>. Canadian Chamber of Commerce <u>News</u>, <u>Events</u>

Edmonton Global News

News from Edmonton Global.

Invest Alberta News

News from Invest Alberta Corporation.

Monthly Economic Letter, Business Development Bank of Canada (BDC)

Monthly source of news on economic issues

Rural Municipalities of Alberta (RMA) Latest News

Press releases from RMA.

Statistics & Economic Outlook

Alberta Regional Dashboard

Helps answer your questions about living, working, investing, and doing business in Alberta's diverse regions.

Alberta Tourism Market Monitor

Monthly tourism data on travel, accommodation, and attendance statistics.

Economic Dashboard, Alberta

Compilation of Alberta economy's most important indicators of businesses in one place. Get a quick snapshot of Alberta's current economic state or explore each indicator in more detail.

Economic Outlook

Royal Bank of Canada (RBC)

On a quarterly basis, RBC Economics Research issues the RBC Economic and Financial Market Outlook. This publication provides a comprehensive analysis of current key economic indicators for the Canadian and U.S. economies.

Labour market information

Wage and salary information and job market forecasts, trends, statistics and profiles.

Population statistics

Population estimates, projects, components of change, demographic spotlight reports and a list of demographic terms.

Studies

Economic Impact of Alberta Tourism

A new landmark study conducted by TIAA reveals that from a job creation perspective, Alberta's tourism sector creates the most jobs per dollar of provincial government funding. The report presents an analysis of the GDP and employment contribution of the sector to the provincial economy; provides a comparative assessment of the Alberta government's <u>policy approach</u> and financial support for the sector relative to other sectors in the economy; and recommendations to strengthen industry investment and job creation to help double tourism expenditures by 2030.

Surveys and Polls

Rural Municipalities of Alberta (RMA) - Universal Broadband Fund Survey Live

Innovation, Science and Economic Development Canada (ISED) is seeking input on connectivity grants as well as information on rural internet speeds.

Innovation Resources

Agriculture and Agri-Food Canada - Agricultural Clean Technology Program: Research and Innovation Stream

Supports pre-market innovation including research, development, demonstration and commercialization of agricultural clean technologies. Intake period: OPEN

Alberta Innovates

The province's full-service innovation engine. Coaching & community, funding & grants, workshops & events, programs.

Discover the programs <u>here</u>. See also <u>Connectica</u>, Alberta Innovates' government funded source for information on funding, facilities, and services.

InnoTech Alberta, a wholly-owned subsidiary of Alberta Innovates, it was established to be a key component of Alberta Innovates' Pathway to Commercialization. Its aim is to be recognized as a leading provider of applied research, development and innovation services.

Continuous intake innovation programs:

- Micro voucher grants to hire service providers (\$10k)
- <u>Voucher (\$100k)</u>
- R&D Associates (up to \$105k to cover one-year term salary cost)
- Industry Commercialization Associates Program (\$120k to cover salary cost)
- <u>Accelerating Innovations into CarE (AICE)</u>

Alberta ScaleUp and Growth Accelerators Program

ScaleUp and Growth Accelerators help businesses transform at a faster rate. These accelerators provide intensive learning experiences where mentors compress years of experiential learning into a few months. Alberta ScaleUp and Growth Accelerator Program (ScaleUp GAP) will accelerate Alberta's companies to scale and grow and to propel digital transformation. These programs are open to companies from Alberta, Canada and around the world.

Canada Digital Adoption Program

As part of the Canadian Digital Adoption Program, the GOC's Ministry of Innovation, Science and Economic Development (ISED) has partnered with Business Link and Digital Main Street to provide eligible businesses with access to e-commerce advisors and \$2,400 in micro-grants to help take your business online.

Canadian Technology Accelerators

Sector activities:

- Cleantech
- Digital industries and Information and Communications Technologies (ICT)
- Life sciences and digital health

Community Innovation Connector

The Connector is an openly accessible online portal connecting entrepreneurs, industry, investors, and students to innovation and entrepreneurship programs, advisors, and support. The space also integrates an online meeting platform for hosting virtual conferences and events.

ExploreIP: Canada's IP Marketplace

Online resource for businesses to explore possible licensing and collaboration opportunities with public sector patent holders. ExploreIP now has a "COVID-19 related" category to help users find technologies that could help combat COVID-19.

Financial Support for Technology Innovation through NRC IRAP

If you're a small or medium-sized Canadian business pursuing technology-driven innovation, you may be eligible for financial support from NRC IRAP. They provide this funding to qualified firms under their technology innovation projects and youth employment strategy programs.

Industry Commercialization Associates Program

Ready to commercialize but need support

This program supports new technology and innovation development, and commercialization. The program also supports businesses to de-risk commercialization, attract and retain the talent needed for start-up and scaling, and supports revenue and export growth and SME positioning. Qualified applicants may apply to receive up to \$120,000

in non-dilutive funding to help cover the salary of employees hired to promote the commercialization of their business.

Innovation for Defence Excellence and Security

Help solve challenges facing the Canadian Armed Forces and get funding to advance your research. Get feedback on your technology from military experts and build your network. Four new opportunities have just been added.

Innovation Canada - Accelerated Growth Service

Innovation Canada's programs and services, including the AGS, are designed to help businesses innovate, create jobs and grow Canada's economy. They work with colleagues and partners across the innovation and investment ecosystems to help businesses develop effective strategies and growth plans by connecting them with the right partners, programs and services they need to grow. In the AGS program they are looking for incorporated Canadian companies with year-over-year revenue growth, especially over the past three years, who are export and innovation-focused, generating at least \$3-5 million annually and have the capacity and willingness to grow.

tecconnect Entrepreneur Program - Programs & Events

Economic Development Lethbridge offers relevant sessions on topics that matter to start-ups, entrepreneurs, businesses and the community. With partners in the Regional Network of Southern Alberta (RINSA), they offer the Tecconnect+ED series of programs designed to educate, empower, and inspire entrepreneurs of all business development stages within the community.

Technology Alberta + APEX Alberta: FIRST Jobs Program

Hire promising new talent for possible future employment. This pilot program helps eligible employers fund paid work-integrated learning placements for students in Alberta's priority sectors.

Thrive Academy

The THRIVE Academy is 12-week agri-food tech pre-accelerator program for idea stage entrepreneurs, early-stage startups and researchers looking to commercialize their innovations. Our immersive program will help you de-risk and validate your idea while preparing you to raise capital alongside building your go to market strategy.

Women Innovators Southeast (WISE)

The APEX Regional Innovation Network partnership continues to accept applications for female entrepreneurs, or those who identify as female, who want to start or scale up a technology, or knowledge-based business.

New Online Tool for Non-Profit and Voluntary Organizations

Services

Agricultural economics, competitiveness and statistics

Agriculture and agri-food business, trade and economics, and farm business management programs.

Agriculture Job Connector

Matching workers with employers to fill agriculture and agri-food jobs.

Agri-processing business resources

Guides, reports, documents and other resources for food and bio-processors starting or growing a business.

Alberta Catalyzer

Free program that supports entrepreneurs looking to start and grow a tech business in Alberta.

Alberta Entrepreneur Centre

Provides a set of tools to help business and personal finance grow together.

Alberta Film Commission

Provides customized scouting packages and services to clients exploring the advantages of creating in Alberta. Film production resources are available here: <u>https://www.alberta.ca/film-production-resources.aspx</u> and an online resource directory, which showcases Alberta's screen-based industry workforce and support service companies, is available here: <u>https://www.alberta.ca/film-production-resources.aspx#jumplinks-10</u>

Alberta Learning Information Service (ALIS)

Provides career, learning, and employment information that helps Albertans achieve success.

Alberta Women Entrepreneurs

Provides tools and resources to help women across the province succeed in starting or growing a business.

BDC Advisory Services

Helping business owners build a successful, resilient business.

Biz Connect

Provides supports to help Alberta entrepreneurs and small businesses start, grow and succeed.

Business Benefits Finder

Find the right (federal) programs and services, whether you're starting out or scaling up.

Business Link

Business support services include: Free one-on-one coaching and guidance; market research; resources, guidebooks, and interactive tools; education, training, and networking opportunities; specialized support for Indigenous and immigrant entrepreneurs.

Business Renewables Centre-Canada

Provides community-based educational resources to simplify and accelerate the uptake of renewable energy in Canada.

Canada Business App

Find government programs and services for your business.

- Search for federal, provincial and municipal government programs and services
- Receive notifications sent directly to your phone.
- New programs and services added monthly.
- Access available 24/7 on your preferred device.

Careers In Energy

Free resources for small to large energy industry employers to help hiring and retention practices evolve and shift with the changing skills and knowledge demands of the energy sector.

Community Development Unit

Delivers sessions and workshops to help organizations strengthen their services.

Community Futures Alberta

Business loans, tools, mentoring, guidance, and support for rural small business owners and entrepreneurs in Alberta.

Contract opportunities with the Government of Alberta

Bid on procurement opportunities for government goods, services and construction.

Destination Canada

Provides intelligence, tools and resources that help the Canadian tourism industry reach domestic and international markets.

Economic outlook, analysis and statistics

Alberta Activity Index, economic outlook, analysis, trends, labour market and Office of Statistics and Information publications and data.

Export Alberta

Resources for those new to exporting or looking to grow their exports.

Futurpreneur

Fueling the entrepreneurial passions of Canada's young enterprise for two decades. We are the only national, nonprofit organization that provides financing, mentoring and support tools to aspiring business owners aged 18-39. Our internationally recognized mentoring program hand matches young entrepreneurs with a business expert from a network of more than 2,400 volunteer mentors.

Government of Alberta Free Webinars for Non-profits

A great lineup of live free webinars in the areas of non-profit board development, governance, grant writing, and many more. To see the schedule for all live webinars and to register, visit <u>https://alberta.ca/NonProfitLearning</u>.

Indigenous Employment and Training Partnerships Program

The Indigenous Employment and Training Partnerships Program supports First Nations on or off reserve, Metis groups on or off Settlements and other Indigenous communities and organizations, industry and other governments to deliver group-training projects designed by the partnership. These partnerships will assist unemployed or under-employed Indigenous individuals to gain the necessary skills training and/or work experience to maintain long-term employment. For further information visit <u>https://www.alberta.ca/indigenous-employment-training-partnerships-program.aspx.</u>

Industry Information, Indigenous Tourism Alberta

Encourages and promotes authentic Indigenous tourism that showcases the unique and immersive experiences offered by its members throughout the province.

In Our Hands Newcomer Cooperative Entrepreneurship Program

In Our Hands is a free program designed to support you through all the stages of starting and growing a cooperative business. For further information, visit <u>https://in-our-hands.notion.site/IN-OUR-HANDS-Newcomer-Co-</u><u>operative-Business-Program-b49b2f4dc2954ba48666285498f91ba7</u>.

Invest Alberta

Invest Alberta Corporation (IAC) works directly with investors globally to start up or scale up in Alberta.

Management Advisory Services (MAS) Program

Have you developed a new product, process, or service and need help with the next steps?

Is your company growing and needs help to continue growing efficiently and successfully? For the past 14 years, the NRC-IRAP and the Canadian Association of Management Consultants (CMC-Canada) have partnered to offer Management Advisory Services (MAS) to connect small and medium businesses with Certified Management Consultants (CMCs) to help define issues, set priorities, and establish action plans. The program provides various services, including strategy/business planning, growth management, sustainability financing and marketing.

Match Factor

Is a pilot project lead by <u>Economic Developers Alberta</u> (EDA) and <u>SuccessionMatching</u> to match Alberta businesses ready to sell with investor partners and newcomers to Canada.

Non-profit learning centre

Find online courses and training resources on non-profit governance to support board members of non-profit organizations.

Procurement Assistance Canada - Service Guide

Official source for Government of Canada tender and award notices.

Training and Employment Services Directory

Provincial programs and services to help individuals find and keep jobs, get training and adapt to a changing labour market.

Travel Alberta Industry Hub

Tourism resources, research, newsroom, and destination development information.